**United by 2022**

Email campaign: 13th March 2024

Recruitment email to: PSHE/SEND and PE in the West Midlands!

Subject Line: Don't Miss Out! Athlete Visit to [school name]

Preview Text: [first name] it’s your chance to win some awesome prizes.

[First name],

Get ready for an amazing opportunity to bring an athlete to your school!

Hero banner:

Join Our Get Even Competition!

Don’t miss your chance to join our Get Even Competition for kids aged 7 to 14. Invite students at [school name] to show off their creativity by making a work of art that encourages all young people to play sports.

Entries close on 29th March 2024.

Your class could be the champions, winning cool prizes like an exclusive visit from a star athlete, tickets to a thrilling West Midlands sporting event, and certificates for everyone who gets involved.

Need some creative ideas? We have a special video from Ellie Simmonds OBE, a ParalympicsGB swimmer and gold medallist, to get your class inspired!

Download our supporting resources now to get started, and don’t forget to register to stay up to date.

[Get Started]

Recruitment email to: Primary and Secondary Art Leads and SLT in the West Midlands

Subject Line: Don't Miss Out! Athlete Visit to [school name]

Preview Text: [first name] It’s your chance to win some awesome prizes.

[First name],

Get ready for an amazing opportunity to bring an athlete to your school!

Hero banner:

Join Our Get Even Competition!

Ignite the artistic spirit at [school name] with our Get Even Competition for budding artists aged 7 to 14. Encourage your students to show off their creativity by making a work of art that encourages all young people to play sports.

Entries close on 29th March 2024.

Your class could be the gallery stars, winning awesome prizes like a school visit from an athlete, tickets to a fun sporting event in the West Midlands, and certificates for everyone who gets involved.

Need a stroke of inspiration? We have a special video from Ellie Simmonds OBE, a ParalympicsGB swimmer and gold medallist, to get your class inspired!

Download our artful resources now to get started, and don’t forget to register to stay up to date.

[Get Started]