## schools marketing company

PRIMARY SECTOR SCHOOLS			
Job Functions	Postal volume	PERSONAL School Email volume	
Personal school emails = veronica.over@	school.co.uk - rather than - inf	fo@school.co.uk	
Headteacher/Principal	22461	21437	
Executive Head/Associate Head	5897	4618	
Deputy Head	18761	17159	
Assistant Head	16923	14863	
Business Manager/Bursar	16046	15222	
Head of Finance	7791	6214	
Chair of Governors	11214	11013	
	ids of Departments/Coordinate		
	17391	15016	
Art, Craft & Design Assessment Coordinator		9754	
	11321		
Citizenship	16393	14998	
Designated Safeguarding Lead/Child Protection Officer	18568	18097	
Drama / Performing Arts	15716	12711	
English	18241	17344	
English as 2nd language/additional language	11699	9923	
eSafety/Internet Safety	9879	9517	
Family Liaison	9187	7625	
Food Technology / Nutrition	12587	8937	
Fundraising Coordinator	10854	9716	
Geography	16561	15316	
Head of Year 6	14131	12089	
Health & Safety Officer	13898	11527	
Healthy Schools Coordinator	9784	8623	
History	17652	15649	
HLTA - Higher Level Teaching Assistant	7916	6187	
HR / Recruitment	8529	6354	
ICT /Computing (Teaching)	21954	20306	
Inclusion	16924	14365	
IT/Network Manager	8914	8164	
KS1 (or equivalent) Coordinator	16721	15324	
KS2 (or equivalent) Coordinator	18803	17354	
Languages / MFL	9798	8845	
Learning Support/Mentor/PSA	9806	8088	
Librarian/Resources Centre	16113	14016	
Literacy	12702	10054	
Marketing/PR	8878	7062	
Maths	17706	15998	
Music	13952	11036	
Numeracy Coordinator	12458	11001	
Nursery/EarlyYears Coordinator	9451	8211	
PE / Sports / Games	16205	15011	
PPA Cover / Peripatetic Teacher	6636	5247	
PSHE - Pastoral Care	17116	16011	
Pupil Premium	12199	11031	
Recycling, Sustainability & Environment	12271	10914	
Relationship Education	14978	13016	
Religious Studies/Religious or Moral Education	14523	11641	
School Nurse/Medical - First Aid - Welfare	12687	1104	
School Secretary/Administrator	12087	11403	
School Trips & Events Coordinator	10887	9216	
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Science	18705	16960	
Site/Premises Facilities Manager	14233	12023	
Special Needs / SENCO	18203	17053	
Technology/Design	20226	18679	
Training/CPD/Staff Development Coordinator	14214	12642	
Year Group Coordinators available (years 7 to 13)			
Total Volumes	754784	667611	

## schools marketing company

SECONDARY SECTOR SCHOOLS			
Job Functions	Postal volume	PERSONAL School Email volume	
Personal school emails = veronica.over@school.co	.uk - rather than - info@sch	ool.co.uk	
Headteacher/Principal	5796	5741	
Executive Head/Associate Head	3897	2564	
Deputy Head	5282	5173	
Assistant Head	4661	4311	
Business Manager/Bursar	5277	5203	
Head of Finance	4349	3248	
Chair of Governors	4687	4314	
Volumes listed are for Heads of Depa		2404	
Art, Craft & Design	4115	3494	
Assessment	3187 1914	2641 1889	
Biology Business Studies & Economics	4400	4216	
Careers/Enterprise	3172	2968	
Catering Manager	4187	3015	
Chair of PTA	5897	4623	
Chemistry	1801	1692	
Citizenship	5154	4938	
Curriculum	4991	3943	
Data Manager (MIS systems)	2148	1647	
Designated Safeguarding Lead/Child Protection Officer	5122	4923	
Drama / Performing Arts	4121	3817	
English as 2nd language/additional language	3428	2671	
English	5629	4433	
eSafety/Internet Safety	2314	2124	
Food Technology / Nutrition	2968	2231	
Fundraising Coordinator	1947	1643	
Geography	5469	5227	
Head of Sixth Form	1911	1623	
Head of Year 7	3042	2987	
Health & Safety Officer	4326	3922	
Healthy Schools Coordinator	3975	2692	
History	5213	4766	
HLTA - Higher Level Teaching Assistant	3874	2467	
HR / Recruitment	3864	2163	
ICT/Computing (Teaching)	5561 4984	5163	
Inclusion IT/Network Manager	3614		
KS3 (or equivalent) Coordinator	3014	2949	
KS4 (or equivalent) Coordinator	3359	2925	
Lab Technician	2417	1957	
Learning Support/Mentor/PSA	6458	4123	
Librarian/Resources Centre	4781	3564	
Literacy	2941	2632	
Marketing/PR	2461	2897	
Maths	5297	4741	
Modern Languages / MFL	3426	2941	
Music	3879	2841	
Numeracy Lead	3097	2743	
PE / Sports / Games	4729	4364	
Physics	1874	1750	
PPA Cover / Peripatetic Teacher	1976	1214	
PSHE - Pastoral Care	5128	5011	
Psychology	1524	1184	
Pupil Premium Coordinator	4119	4001	
Recycling, Sustainability & Environment	4723	3003	
Religious Studies/Religious Education School Librarian	4261 4658		
School Librarian School Nurse/Medical - First Aid - Welfare	3941	2684	
School Secretary/Administrator	4814	4201	
School Trips & Events Coordinator	3817	3584	
Science - General Science	5279	4976	
Sector Contraction	4506	4426	
Site/Premises Facilities Manager	4987	4516	
SMSC Coordinator	3105	2814	
Social Sciences	2871	1982	
Special Needs / SENCO	5224	5016	
STEM Coordinator	4164	3770	
Technology/Design	5197	4895	
Training/CPD/Staff Development Coordinator	3288	3108	
Year Group Coordinators available (years 1 to 6)			
Total Volumes	271703	232864	