

# schools marketing company

Connecting Business and Education

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Some of the SEN job titles in schools generated from our recent school surveys are detailed below. These are now available for targeting exclusively through our managed mail marketing service.

SENCO	SEND Leader
SENDco	Pastoral Lead and SENDco
SENCO & Teacher of ASDAN	SEN and Inclusion leader (School Leadership Team)
Head of Inclusion (SENDCo) –	Deputy Headteacher & SENDCO
Vice Principal / SENCO	Special Needs Co-ordinator (SENCO)
Secondary SENCO	LSA / PPA / SENCO
SEN Coordinator	Inclusion Leader & SENDco
SENCO	EYFS Lead and SENDco
SENCO & PSHE	Co-opted , SEN and Gifted and Talented
Senior School SENDCo	Special Educational Needs Co-Ordinator (SENCO)
Early Years SENDco	SEND and Assessment Coordinator
Prep School SENDCo	SEN Practitioner/SLA
SEND Coordinator & Teacher	SENCo and NQT Mentor
Assistant Head - Pastoral and Inclusion (SEND)	SENCo Safeguarding Lead
Primary SENDco	Learning Mentor/SENDCO
SENCo and Leading Teacher – Coaching and Mentorship	Learning Support Manager (SENCO), Teaching Team
SENDCo and Year 6 Teacher	SEN, Learning & Achievement Committee
SENDCo	SENCO and Inclusion Manager
Teacher/SENDCO	SENCO/Inclusion Lead
SEN Specialist Teacher	SENCO, Safeguarding, CP designated lead
SENCo/CPLO	SENCO and Inclusion
SENCO	Inclusion Team - BECO/Lead SENDCo
Inclusion Leader, SENDco	SENCo, Safeguarding Lead, Intervention
Deputy Head Teacher/SENDco	SENCo and PSHE leader
SEND Manager	Inclusion Leader, SENCO & KS1 Leader
Head of Centre & Inclusion/SENCO	SENCO & Designated Safeguarding Lead

We are offering exhibitors at the [Tes SEN Show](#) the opportunity to send their email campaign directly to these named SEN professionals in schools on their personal school email addresses using our managed email service.

*Discounted SEN Email send costs to tes exhibitors	Cost
Email send to c. 17,200 named SEN Professionals in Primary sector schools	£795.00
Email send to c. 5,100 named SEN Professionals in Secondary sector schools	£395.00

Plus VAT.

\*Costs are payable on order booking. Discounted prices above are available to any Tes SEN Show exhibitors for managed email sends to SEN professionals in schools - that are sent out by 30 November 2018 and cannot be used in conjunction with any other offers.