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| **MoneySense Recruitment Primary email copy – RBS9-206** | |
| Burst: | Burst 9 |
| **Audience:** | send to 28,000 primary contacts |
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| **Subject line:** | Register today and Talk Money with free, fun resources from MoneySense |
| **Intro:** | Help your pupils prepare for the future by teaching them to master money with confidence. Explore the MoneySense resources to educate and inspire the next generation.  Plan for Talk Money Week and Global Entrepreneurship Week this November with the credit and money-themed resources. And why not check out the recently launched augmented reality (AR) games – bringing money to life right before your pupils’ eyes! |
| **Module 1:** | **<header> Help your pupils understand credit this Talk Money Week** |
| **Module1.1:**  **Image to go here (general TMW image)** | <content> Get planning for Talk Money Week from 7-11 November with MoneySense. Use the resources to support your pupils’ learning about credit and why it’s important to talk about money.  <CTA> Register today |
| **Module 1.2:**  **Image to go here** | <content>Help 5-8s explore the themes of saving and building good financial habits with the **Why is it important to save money?** topic resources.  <CTA> Learn more |
| **Module 1.3:**  Image to go here | <content> Our interactive topic for 8-12s, **Understanding bank charges**, includes quizzes and a colourful infographic to help pupils understand the role of banks.   <CTA> Sign up |
| **Module 2:**  Image to go here | **<header> Inspire innovation this Global Entrepreneurship Week (14-20 November)**  <content> With Global Entrepreneurship Week coming up in November, get your pupils thinking creatively and developing new ideas.  Why not use the **How can I keep track of my money** resources for 5-8s to teach your class about the importance of saving from a young age? And get 8-12s thinking about how they can support the causes they are passionate about with our **Raising money for charity** topic.  <CTA> Register now |
| Module 3: | **<Header> Discover our interactive augmented reality (AR) games** |
| Module 3 | <content> The recently launched interactive AR games encourage pupils to practise saving, spending and selling within a virtual environment. There are also fun role-play activities to help them bring their learnings into the real world.  Register today to bring learning about money to life!  <CTA> Check it out |
| **Sign off** | By registering with MoneySense and using the free resources you can help your pupils develop financial confidence from a young age. Sign up now to explore all MoneySense has to offer including lesson plans, resources and activities designed with your class in mind.  We want to help you make the most of MoneySense resources. Please contact the **MoneySense Support Team** with any questions.  Best wishes,  The MoneySense Team |

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| **MoneySense Recruitment Secondary** | | |
| Burst: | Burst 9 | |
| Audience: | send to 42,000 secondary contacts | |
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| **Subject line:** | Find out how money smart your class is. Register to discover MoneySense resources | |
| **Intro:** | Empower your class to make smart money choices. Sign up to use free, fun MoneySense resources and help your students master money with confidence.  Get ready for Talk Money Week and Global Entrepreneurship Week this November with the credit and money-themed resources. And why not check out the recently launched Business Masterclass for 16-18s? | |
| **Module 1:** | **<header> Help your students understand credit this Talk Money Week** |  |
| **Module 1.1.**  **Image to go here** | <content> Plan for Talk Money Week on 7-11 November and help your students learn all about credit and the importance of talking about money.  <CTA> Register today |  |
| **Module 1.2.**  Image to go here | <content> Pave the way for building good money habits and teach your students to budget effectively with the **How can I understand credit and debt?** resource for 12-16s.  <CTA> Learn more | |
| **Module 1.3:** Image to go here | <content> It’s likely we’ll all borrow money at some point. Check out the interactive resource, **When might I need to borrow money?,** to help prepare 16-18s for the dos and don’ts of responsible money borrowing.  <CTA> Check it out | |
| **Module 2:** Image to go here | **<header> Inspire innovation this Global Entrepreneurship Week (14-20 November)**  <content> Encourage students to join in with the largest celebration of innovators and creators worldwide this Global Entrepreneurship Week, from 14-20 November.  Dive into a world of brilliant ideas and trail-blazing start-ups! The **Designing an app** resource for 12-16s arms students with knowledge and insight into researching, planning, and creating a new mobile app. Try it now!  **<CTA> Register now** | |
| **Module 3** | **<Header> Build a greener future with our new Business Masterclass** | |
| **Module 3** | <Content> In the first ever Business Masterclass video, students gain insight into the world of two sustainable business entrepreneurs. The two-part lesson takes students through the different stages of launching a business and offers them real-life experience of the challenges involved.  Register today and inspire your students to think about how they can help create a greener future.  <CTA> Sign up | |
| **Sign off** | We believe financial literacy is one of the most important life skills, and MoneySense is here to help. Register today to take advantage of the free lesson plans, resources, and activities.  If you have any questions, or for help booking a workshop, please contact the MoneySense Support Team.  Best wishes,  The MoneySense Team | |