

# SMC

## Book your email campaign in with us in 3 easy steps...

1



### Let us know the schools & teachers you want to target ?

Primary or secondary schools? which geographic areas?  
Schools in a radius from you? Or particular regions of the country?  
Or all schools nationally? Just let us know what you prefer.

### Which contacts do you want us to send your email to?

Heads, Deputy Heads, Heads of Drama, Heads of Science, School Trip Coordinators, Key Stage Coordinators, School Administrators.....and many more, just let us know your preference - or ask us !

2



### Counts, costs and timings are emailed to you

Using your chosen selections, we send you a count of the number of schools and contacts we have available to send your marketing email to, **directly to their personal school email address**, together with costs and timings.

3



### You book your email send in & we get to work on it for you.

You can send us your HTML email ready content – or we can set up an HTML mobile responsive email for you.

We send your email test to you for sign-off and then send it out on your scheduled day for you and include you in the live email send.

**Request a Quote**

#### Contact Us:

Email: [enquiries@schoolsmarketingcompany.co.uk](mailto:enquiries@schoolsmarketingcompany.co.uk)

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