@ Schools Marketing Company

SECONDARY/MIDDLE/ALL-THROUGH AGE RANGE SCHOOLS

Job Function Areas	Postal Data volumes**	Personal School Email Address volumes*	Job Function Areas	Postal Data volumes**	Personal School Email Address volumes*
Headteacher/Principal	5793	5733	The Teacher volumes listed below are For Heads of Departments in that Subject Management area		
Deputy Head	5282	5169			
Assistant Head	4661	4309	IT/Email Network Manager	3614	3004
Bursar/Business Manager	5271	5111	KS3 (or equivalent) Coordinator	3125	2949
Chair of Governors	4687	4214	KS4 (or equivalent) Coordinator	3359	2925
The Teacher volumes listed below are For Heads of Departments in that Subject Management area			Literacy Lead	2941	2632
			Maths	5297	4741
Art, Craft & Design	4115	3494	Marketing/PR	2461	1933
Assessment Coordinator	3187	2641	Modern Languages / MFL	3426	2941
Biology	1914	1889	Music	3879	2841
Business Studies & Economics	4400	4216	Numeracy Lead	3097	2743
Careers/Enterprise	3172	2968	PE / Sports / Games	4629	4061
Chemistry	1801	1692	Physics	1874	1700
Designated Safeguarding Lead/CPO	5122	4821	PSHE - Pastoral Care	5128	4998
Citizenship	5154	4927	Psychology	1524	1184
Curriculum Leader	4991	3943	Pupil Premium Coordinator	4119	3781
Drama / Performing Arts	4121	3817	Recycling, Sustainability & Environment	4723	3003
EAL/ESOL Teaching English add/2nd language	3428	2671	Religious Studies/Religious Education	4261	3011
English	5629	4433	School Librarian	4658	3739
eSafety/Internet Safety Coordinator	2314	2113	School Secretary/Administrator	4814	4201
Food Technology / Nutrition	2968	2231	School Trips, Pupil Enrichment, Events	3817	3584
Fundraising Coordinator	1947	1643	Sex & Relationship Education	3506	3306
Geography	5469	5227	Science - General Science	5279	4976
Head of Inclusion	4984	3826	Site/Premises Facilities Manager	4218	4013
Head of Sixth Form	1911	1623	SMSC Coordinator	3105	2814
Head of Year 7	3042	2987	Special Needs / SENCO	5224	5016
Health & Safety Officer	4326	3922	STEM Coordinator	4164	3770
History	5213	4766	Technology/Design	5197	4895
ICT/Computing (Teaching)	5561	5163	Training/CPD/Staff Development Coordinator	3287	3108
Total Volumes	215189	191418			

* Volume available on their PERSONAL SCHOOL EMAIL ADDRESSES, data not supplied directly, only available through our managed email service.

** Postal Data supplied at School Postal Address

PRIMARY/MIDDLE/ALL-THROUGH AGE RANGE SCHOOLS

Job Function Areas	Postal Data volumes**	Personal School Email Address volumes*	Job Function Areas	Postal Data volumes**	Personal School Email Address volumes*
Headteacher/Principal	23201	21901	The Teacher volumes listed below are For Heads of Departments in that Subject Management area		
Deputy Head	18761	17142			
Assistant Head	16923	14863	Marketing/PR	3978	3417
Bursar/Business Manager	16046	15222	Maths	17706	15998
Chair of Governors	11214	9687	Languages / MFL	9798	8845
The Teacher volumes listed below are For Heads of Departments in that Subject Management area			Music	13952	11036
			Numeracy Coordinator	12458	11001
Art, Craft & Design	17391	15016	Nursery/EarlyYears Coordinator	9451	7211
Assessment Coordinator	11321	9754	PE / Sports / Games	16205	15011
Designated Safeguarding Lead/CPO	17156	16597	PSHE - Pastoral Care	17116	15425
Citizenship	16393	14998	Pupil Premium Coordinator	12199	11031
Drama / Performing Arts	15716	12711	Recycling, Sustainability & Environment	11271	8914
EAL/ESOL Teaching English add/2nd language	11699	9923	Relationship Education	10087	8791
English	18241	17344	Religious Studies/Religious Education	14523	11641
eSafety/Internet Safety Coordinator	5417	5248	School Librarian	16113	14016
Food Technology / Nutrition	12587	8937	School Secretary/Administrator	18121	17031
Fundraising Coordinator	10854	9716	School Trips, Pupil Enrichment & Events Coord	9887	8914
Geography	16561	15316	Science	18705	16960
Head of Inclusion	16924	14365	Site/Premises Facilities Manager	11233	10023
Head of Year 6	14131	12089	Special Needs / SENCO	18203	17053
Health & Safety Officer	13898	11527	Technology/Design	20226	18679
History	17652	15649	Training/CPD/Staff Development Coordinator	14399	13514
ICT /Computing (Teaching)	21954	20306			
IT/Email Network Manager	8914	8164			
KS1 (or equivalent) Coordinator	16721	15324			
KS2 (or equivalent) Coordinator	18803	17354			
Learning Support	9806	7088			
Literacy Coordinator	12702	9054			

Total Volumes   666617   **589806**

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