schools marketing company

Job Functions	Postal volume	PERSONAL School Email volume
Personal school emails = veronica.ove		
Headteacher/Principal	22397	21436
Executive Head/Associate Head	5892	4623
	18802	17234
Deputy Head Assistant Head	16923	14863
Business Manager/Bursar		
	16246	15587
Head of Finance	7791	6214
Chair of Governors	11214	11013
	eads of Departments/Coordinators	45046
Art, Craft & Design	17391	15016
Assessment Coordinator	11321	9754
Citizenship	16393	14998
Designated Safeguarding Lead/Child Protection Officer	18568	18097
Drama / Performing Arts	15716	12711
English	18241	17344
English as 2nd language/additional language	11699	9923
eSafety/Internet Safety	9879	9517
Family Liaison	9187	7625
First Aid/Health and Wellbeing/	9811	8713
Food Technology / Nutrition	12587	8937
Geography	16561	15316
Health & Safety Officer	13898	11527
History	17652	15649
HLTA - Higher Level Teaching Assistant	7916	6187
HR / Recruitment	8529	6354
ICT /Computing & Coding (Teaching)	21954	20306
Inclusion/Discipline	16924	14365
IT/Network Infrastructure Manager	8914	8164
KS1 (or equivalent) Coordinator	16721	15324
KS2 (or equivalent) Coordinator	18803	17354
Languages / MFL	9798	8845
Learning Support/Mentor/PSA	9806	8088
Librarian/Resources Centre	16113	14016
Literacy	12702	10054
Marketing/PR	8878	7062
Maths	17706	15998
Music	13952	11036
Numeracy Coordinator	12458	11001
Nurse/Medical - Welfare	12692	11403
Nursery/Early Years Coordinator	9451	8211
PE / Sports / Games	16205	15011
PPA Cover / Peripatetic Teacher	6636	5247
	17116	
PSHE - Pastoral Care		16011
PTA/Fundraising Coordinator	10854	9716
Pupil Premium	12199	11031
Recycling, Sustainability & Environment	12271	10914
Relationship Education	14978	13016
Religious Studies/Religious or Moral Education	14523	11641
School Trips & Events Coordinator	10887	9216
Science	18705	16960
Secretary/Administrator	18121	17031
Site/Facilities/Buildings Manager	14233	12023
Special Needs / SENCO	18203	17053
Technology/Design	20226	18679
Training/CPD/Staff Development	14214	12642
Year Group Heads (years 1 to 6)		
Total Volumes	754784	667611

schools marketing company

PRESONAL School Frontal vertex (PRESONAL School Frontal ver	SECONDARY SECTOR S	CHOOLS	NO. 1 INVASIONE
Membrane 1976 1966 1967 1966 1967 1966 1967 196			PERSONAL School Email volume
Processing Pro	Personal school emails = veronica.over@school.co.	<mark>.uk</mark> - rather than - info@sch	nool.co.uk
1979 1979	Headteacher/Principal	5796	5667
Additional reliable 4511 4511 4512 </td <td>Executive Head/Associate Head</td> <td>3897</td> <td>2564</td>	Executive Head/Associate Head	3897	2564
Mintered Manager/Pursor 444 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 324 434 32	Deputy Head	5282	5173
Near of Princing 1,500 1	Assistant Head		4311
Chair of Sorgering			4918
Volumes listed are for Heads of Departments/Coordinators			
Art, Cart & Dougs 1019 1019 1019 1019 1019 1019 1019 101			4314
100 100	·	1	3/10/
Musines Studies & Economics 4400			
Camera Ny Causthonal Education 3172 3055 30			
calering Manager 4.187 30.15 Citiership 5.154 4.38 Citiership 5.154 4.38 Old Manager (MS systems) 2.148 1.69 Deal Manager (MS systems) 2.128 1.67 Delaymar (Septioning bast) (Mid Protection Officer 5.12 4.32 Drams / Performing Arts 4.121 3.81 Triglish 5.62 4.433 Triglish 5.62 4.432 1.62 2.73 4.60 1.62 4.02 2.73 1.62 4.02 2.73 1.62 5.64 9.22 1.62 5.64 9.22 1.62 5.64 9.22 1.62 5.64 9.22 1.62 5.62 9.22			
Chemistry 1801 1892 18	· ·		3015
Age	Chemistry	1801	1692
140 140	Citizenship	5154	4938
Designated Safeguarding Lead/Child Protection Officer	Curriculum/Assessment	4991	3943
Drama / Performing Arts	Data Manager (MIS systems)	2148	1647
Inglish a 2nd Inagusged additional languages	Designated Safeguarding Lead/Child Protection Officer	5122	4923
Teglish as 2 nd language/additional language 3428 2677 Schely/Internal Schrity 2314 2124 First Aid/Health and Wellbeing/ 4012 2724 Frood Technology / Nutrition 2868 2231 Leonard Schrift 1947 1941 Geography 5469 5222 Health & Salety Officer 4126 3922 Health & Salety Officer 4126 3922 Heith & Salety Officer 4126 3922 HITA - Higher Levell Teaching Assistant 3874 2467 HITA - Higher Levell Teaching Assistant 3874 2467 HITA - Higher Levell Teaching Assistant 3884 2688 CF/Compating & Coding (Teaching) 5561 5161 CF/Compating & Coding (Teaching) 5561 5161 CF/Compating & Coding (Teaching) 5561 5161 CF/Compating & Coding (Teaching) 5561 5162 CF/Compating & Coding (Teaching) 5561 5163 CF/Compating & Coding (Teaching) 5561 5163 CF/Compating & Coding (Teaching)	Drama / Performing Arts	4121	3817
Safety	English	5629	4433
International Wellberland	English as 2nd language/additional language	3428	2671
Food Technology / Nutrition 2-968 223	eSafety/Internet Safety		2124
1947 1948	First Aid/Health and Wellbeing/		2734
Seegg phy See9 Seegg Seegg phy See9 Seegg	Food Technology / Nutrition		2231
Head of Soxth Form			1643
Health & Safety Officer History 5213 4256 HISTA - Higher Level Teaching Assistant 3874 2467 HR / Recruitment 3864 2163 Inclusion/Discipline 4984 3828 Inclusion/Discipline 4984 3828 Inclusion/Discipline 4984 3829 Inclusion/Discipline 4984 3828 Inclusion/Discipline 4984 3829 Inclusion/Discipline 4984 3820 Inclusion/Discipline 4984 4947 4947 4947 4947 4947 4948 4948 4948 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4941 4948 4949 4949 4941 4948 4949			
History			
HLTA - Higher Level Teaching Assistant			
RR / Recruitment			
Section Sect			
inclusion/Discipline A984			
17/Network Infrastrucure Manager 3614 3004 3004 825 (or equivalent) Coordinator 3125 2945 826 (or equivalent) Coordinator 3359 2925 205 Technician 2417 1955 205 Teachinician 2417 1955 205 Teachinician 2417 205 Teachinician 205 Tea			
KS3 (or equivalent) Coordinator 3125 2945 KS4 (or equivalent) Coordinator 3359 2925 Lab Technician 2417 1955 Learning Support/Mentor/PSA 6458 4122 Librarian/Resources Certre 4781 3556 Uiteracy 2941 6353 Marketing/PR 2461 2897 Moths 5297 4741 Modern Languages / MFL 3426 2941 Music 3879 2841 Muser Care Languages / MFL 3426 2941 Music 3879 2841 Muser Care Languages / MFL 3426 2941 Muser Care Languages / MFL 3421 2848 Mary Care Languages / MFL 3424 3434 Mary Care Languages / MFL 3424 3434			
KS4 (or equivalent) Coordinator 3359 2925 Lab Technician 2417 1957 Learning Support/Mentor/PSA 6458 4127 Librarian/Resources Centre 4781 3564 Literacy 2941 653 Marketing/PR 2461 2899 Maths 5297 4741 Modern Languages / MFL 3426 2941 Music 3879 2841 Numeroly Lead 3097 2743 Nurse/Medical - Welfare 3941 2684 Plysics 4729 4364 Physics 1874 175 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 PSPAC Cover / Peripatetic Teacher 1976 1224 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Spychology <td></td> <td></td> <td>2949</td>			2949
Lab Technician			2925
Librarian/Resources Centre 4781 3564 Literacy 2941 2632 Marketing/PR 261 2897 Maths 5297 4741 Modern Languages / MFL 3426 2941 Music 3879 2841 Numeracy Lead 3097 2743 Nurse/Medical - Welfare 3941 2688 PF Sports / Games 4729 4364 Physics 1874 1752 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 PSychology 1524 1118 PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Erwiroment 4223 300 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Scercear-J/Administrator 4814 4261 Scercear-Joseph Ministrator 4987 4516 SMSC Coordinator <td>Lab Technician</td> <td></td> <td>1957</td>	Lab Technician		1957
Ubrarian/Resources Centre 4781 3564 Literacy 2941 2632 Marketing/PR 2461 2897 Maths 5297 4741 Modern Languages / MFL 3426 2941 Nuse 3879 2841 Numeracy Lead 3097 2743 Nurse/Medical - Welfare 3941 2688 PF / Sports / Games 4729 4364 Physics 1874 1755 PPA Gover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 PSychology 1524 1118 PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 5584 Science - General Science 5279 4975 Science - General Science 5224 5016 Science - General Science 5224 5016 Science - General	Learning Support/Mentor/PSA	6458	4123
Marketing/PR 2461 2897 Maths 5297 4741 Modern Languages / MFL 3426 2941 Music 3879 2844 Numeracy Lead 3097 2743 Nurse/Medical - Welfare 3941 2684 Ef / Sports / Games 4729 4364 Physics 1874 1750 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 PSYChology 1524 1184 PTA Chair/Lead 5897 4623 PPLI Pypuli Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3030 Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO Special Needs 5224 5016 Secretary/Special Needs 5224 5016 Secretary/Administrator 4814 4201 SENCO Coordinator 3105 2814 SMSC Coordinator 3105 2824 SMSC Coordinator 4967 4967 Tech		4781	3564
Maths 5297 4741 Modern Languages / MFL 3426 2941 Music 3879 2841 Numeracy Lead 3097 2743 Nurse/Medical - Welfare 3941 2684 PE / Sports / Games 4729 4364 Physics 1874 1750 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 Processing Systainability & Environment 4599 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Recycling, Sustainability & Environment 4723 3003 Recycling, Sustainability & Environment 4723 3003 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 Sex & Relationship Education 4516 4026 Sex & Relationship Education 4506 4426 Sex & Relationship Education 4987 4516 SMSC Coordinator 3105 2824 SMSC Coordinator 4164 3770 T	Literacy	2941	2632
Modern Languages / MFL 3426 2941 Music 3879 2841 Numeracy Lead 3097 2743 Nurse/Medical - Welfare 3941 2684 PE / Sports / Games 4729 4364 Physics 1874 1756 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 PTA C hair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 Sercary/Johnistrator 4814 4201 Sex Relationship Education 4506 4426 Sex Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3015 2814	Marketing/PR	2461	2897
Music 3879 2841 Numeracy Lead 3997 2743 Nurse/Medical - Welfare 3941 2684 PE / Sports / Games 4729 4364 Physics 1874 1750 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1188 PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	Maths	5297	4741
Numeracy Lead Nurse/Medical - Welfare 3941 2688 PE / Sports / Games 4729 4364 Physics 1874 1750 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 PSychology 1524 1188 PPAI Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 5chool Trips & Events Coordinator 5chool Trips & Events Coordinator 5chool Trips & Events Coordinator 5chool Special Needs 5cerce - General Science 5279 5884 5016 5897 4976 5897 4976 5987 4987 5987 5987 5987 5987 5987 5987 5987 5	Modern Languages / MFL	3426	2941
Nurse/Medical - Welfare 3941 2684 PE / Sports / Games 4729 34364 PE / Sports / Games 4729 34364 PE / Sports / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 PTA Chair/Lead 5897 4623 PUPII Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 SEN & Relationship Education 4506 4426 SIENCO/Special Needs 5224 5016 SEN & Relationship Education 4506 4426 SIENCO/Special Needs 5281 1998 SIENCE Social Science 5287 1998 SIENCE 5287 1	Music	3879	2841
PE / Sports / Games	Numeracy Lead	3097	2743
Physics 1874 1750 PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 Psychology 1524 1184 Pryf Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Scercetary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Training/CPD/Staff Development Coordinator	Nurse/Medical - Welfare	3941	2684
PPA Cover / Peripatetic Teacher 1976 1214 PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 Sex Relationship Education 4506 4426 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 308	PE / Sports / Games		4364
PSHE - Pastoral Care 5128 5011 Psychology 1524 1184 PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 3288 3108	Physics		1750
Psychology			
PTA Chair/Lead 5897 4623 Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)			
Pupil Premium Coordinator 4119 4001 Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895			
Recycling, Sustainability & Environment 4723 3003 Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895 3288			
Religious Studies/Religious Education 4261 3011 School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895 3108			
School Trips & Events Coordinator 3817 3584 Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895 3108			
Science - General Science 5279 4976 Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 3288 3108			
Secretary/Administrator 4814 4201 SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895 3108	· ·		
SENCO/Special Needs 5224 5016 Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13) 4895 3108			
Sex & Relationship Education 4506 4426 Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)			5016
Site/Facilities/Buildings Manager 4987 4516 SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	Sex & Relationship Education		4426
SMSC Coordinator 3105 2814 Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	Site/Facilities/Buildings Manager		4516
Social Sciences 2871 1982 STEM Coordinator 4164 3770 Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	SMSC Coordinator		2814
Technology/Design 5197 4895 Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	Social Sciences		1982
Training/CPD/Staff Development Coordinator 3288 3108 Year Group Heads (years 7 to 13)	STEM Coordinator	4164	3770
Year Group Heads (years 7 to 13)	Technology/Design	5197	4895
	Training/CPD/Staff Development Coordinator	3288	3108
Total Volumes 271703 232864	Year Group Heads (years 7 to 13)		
Total Volumes 271703 232864			
	Total Volumes	271703	232864