

Schools Marketing Company

Connecting Business and Education

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Description

The Schools Marketing Company database is the most up to date and comprehensive list of named teaching and school management contacts and schools establishments available in the UK - covering all UK Schools, Colleges & Nurseries.

We cover all state, independent/private, special, academy and free schools and over 750,000 named teaching and school management contacts, including bursars, site managers, heads of computing/ICT and many more.

Almost 700,000 named contacts available on their personal school email addresses (available through our managed email service).

The Schools Marketing Company offer data and marketing services for all UK schools:

State - Academy - Free- Independent- Private- Special -Sixth Form Colleges

All education phases

Nursery – Primary – Secondary – Sixth Form

A breakdown of UK Schools:

All UK Schools – 29659

Which includes:

Academy/free Schools – 8230

Independent/private Schools – 2502

Special schools – 1765

With over 750,000 teaching and management contacts and over 8.5 million pupils — UK schools are big consumers of...

Laptops, tablets, phones, consumables, stationery, recruitment, networks, play equipment

...and much more



Our Services Include:

- **Managed email service directly to teachers personal school emails**

Emails are sent to your clients' choice of named contacts in schools, directly to their **personal school email addresses** (GDPR compliant). **Click here** for a breakdown of contacts available on personal school emails.

- **Supply of generic school emails**

We supply generic school emails, so you/your client can carry out their own email marketing campaigns – simply ask us for counts and costs for the generic school emails required:

- **Supply of postal data**

We supply named contacts in schools postal data for mailing campaigns – simply ask us for counts and costs for postal data for the contact types and schools required:

Contact us:

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Web: www.schoolsmarketingcompany.co.uk